

APPENDIX 1 - The role of key intangible factors in the development of Cultural Ecosystems of the Po Delta Region

	% of the total number of interviewees	Human capital	Structural capital	Relational Capital	Social Capital
Perceived Potential of Cultural Ecosystem					
Unleashing the creativity and problem solving orientation of human resources	44%	X			
More effective knowledge management between the members (joint knowledge management in the area)	44%	X			
More efficient knowledge flow mechanisms in the area (jointly managed by the members of the ecosystems)	67%		X		
Development of better relations among the different subjects of the region	44%			X	
More fluent communication between the subjects of the region	44%			X	
Enhancing the innovation capacity of the region through networking	67%				X
Reinforcing the orientation towards trans-sectorial perspectives and synergies	44%				X
Improvement of citizens' participation	100%				X
Positive spillover effects on local socio-economic development	100%				X
Difficulties in the Implementation of Cultural Ecosystems					
Lack of human resources apt to work at a <i>meso</i> level	89%	X			
Lack of professional profiles working as facilitators between the subjects of the ecosystem	89%	X			
Lack of managerial tools conceived for working at a <i>meso</i> level	44%		X		
Technical and administrative problems related to knowledge flow between different institutions	89%		X		
Mistrust between potential members of the ecosystem	100%			X	
Incomplete presence of advanced communication infrastructures such as broadband, optical fiber, FTTH, etc... preventing effective communication	89%			X	
Lack of diffused entrepreneurial mind-set	89%				X
Diverse administrative domains perceived as obstacles to the development of networking and collaborations	89%				X
Subjects are not used to identify common goals through community involvement and citizens' participation	33%				X
Actions to take for the Implementation of Cultural Ecosystems					
Development of plans for staff education in the long term, innovative educational policies	56%	X			
Development of staff training programmes to increase orientation to networking (peer-to-peer confrontation, mutual learning)	67%	X			
Implementation of an agenda for the use of digitization and new technologies tools for communication	56%		X		
Promoting an agenda for the use of sharing economy tools (social media, crowdfunding, crowdsourcing, etc...) to facilitate interaction with citizens	56%			X	
Implementing action plans for initiatives aiming at enhancing mutual understanding and better relations among the members	89%			X	
Incentives to stimulate the development of entrepreneurial mindset, rethinking the role of public funding (leverage for public-private partnerships and entrepreneurial initiatives)	67%				X
Identifying common cultural identity and common goals as basis and criteria for the establishment of the network and of collaborations	100%				X
Creating a governance structure based on participatory processes for all the stakeholders of the territory	67%				X
Implementing periodic focus groups and consultation plans for enhancing networking approaches to increase the impact on the local economy	100%				X