PUTTING TRADITION INTO PRACTICE
HERITAGE, PLACE, DESIGN
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HERITAGE, PLACE, DESIGN
The 2017 INTBAU Annual Event represents a valuable exchange and updating of research and best practices for place-making, cultural landscape preservation, and community development. Politecnico di Milano and the Soprintendenza Archeologia, Belle Arti e Paesaggio per la città metropolitana di Milano, are partnering this initiative through a technical, scientific and cultural framework with the support of the Unione Italiana del Disegno, the leading Italian scientific society of drawing.

With contributions from leading experts, including university researchers, professionals and policy makers, INTBAU, a charity which works under the patronage of its founder HRH the Prince of Wales, ensures the transmission and dissemination of universal principles and contemporary applications to address the challenges for the protection and enhancement of the built heritage, an “act of civilization” in response to the gestures that daily show limits of humanity.

The Conference will highlight global actions at the diverse level to respond to six questions:
• How can global intelligence support local development?
• How should we reconstruct after a disaster?
• How can we develop our knowledge of heritage and place?
• How can place identity inform new design that will build community?
• How can we build better homes?
• How can we work together for solutions to global challenges?

Giuseppe Amoruso
Politecnico di Milano, INTBAU Italy Chair
5 JULY

REGISTRATION
8.00 - 9.00

PUTTING TRADITION INTO PRACTICE
How can global intelligence support local development?
9.00 - 12.30

LUNCH
12.30 - 14.00

BUILDING FOR THE FUTURE
How should we reconstruct after a disaster?
14.00 - 17.35

BREAK

PANEL DISCUSSION
18.00 - 18.30

SKY WALL

6 JULY

REGISTRATION
8.00 - 9.00

LEARNING THROUGH DRAWING
How can we develop our knowledge of heritage and place?
9.00 - 12.15

LUNCH
12.30 - 14.00

DEVELOPING PLACE IDENTITY
How can place identity inform new design that will build community?
14.00 - 16.00

BREAK

BUILDING ACCORDING TO TRADITION
How can we build better homes?
14.00 - 16.00

BREAK

IMPLEMENTING THE NEW URBAN AGENDA
How can we work together for solutions to global challenges?
16.30 - 18.05

CLOSING REMARKS
18.10 - 19.00

A BRINDISI WITH INTBAU
WELCOME ADDRESS

Luisa Collina
Pro-Rettore alle Relazioni Esterne, Politecnico di Milano

Silvia Piardi
Direttore del Dipartimento di Design, Politecnico di Milano

Antonella Ranaldi
Soprintendente Archeologia, Belle Arti e Paesaggio per la città metropolitana di Milano

Vito Cardone
Presidente UID, Unione Italiana del Disegno
OPENING ADDRESS

9.30 - 9.55  Giuseppe Amoruso
Politecnico di Milano, INTBAU Italy Chair

10.00 - 10.15  Robert Adam
INTBAU Chair, Adam Architecture

10.20 - 10.25  Message from INTBAU’s Founder and Patron,
HRH the Prince of Wales

KEYNOTE SPEAKERS

10.30 - 10.55  Rossella Salerno
Enhancing not-outstanding cultural landscapes in a European perspective: a challenge for digitization
Politecnico di Milano

11.00 - 11.25  Michael Mehaffy
New science, new architecture...new urban agenda?
INTBAU College of Chapters Chair, KTH Royal Institute of Technology

11.30 - 11.55  Gabriele Tagliaventi
The organic reconstruction of the city 2.0 keep it simple
Università degli Studi di Ferrara, A Vision of Europe

12.00 - 12.25  Raffaella Bassi
Beauty and tradition: when street furniture and lighting contribute to create the identity of a place
Fondazione Neri – Museo Italiano della Ghisa

LUNCH
12.30 - 14.00
BUILDING FOR THE FUTURE
How should we reconstruct after a disaster?

5 JULY
Politecnico di Milano / ROOM CASTIGLIONI
B1 Building - Via Candiani 72, Milano
14.00 - 18.30

Chair
Anna Anzani
Politecnico di Milano

EVENT
SKY WALL
presented by Mario Bisson
design by Francesca Valan - Yuji Muramoto with the technical support of Nankai (Japan)
14.00 - 14.15  Carlo Birrozzi  
Cantiere della conoscenza  
Soprintendenza Archeologia, Belle Arti e Paesaggio delle Marche

14.20 - 14.35  Amerigo Restucci  
Ricostruzione ed Etica Civica  
Università IUAV Venezia

14.40 - 14.55  Mario Centofanti and Stefano Brusaporci  
L’Aquila Model: strategies and reconstruction processes. Built environment and historic center rehabilitation  
Università degli Studi di L’Aquila

15.00 - 15.15  Roberto Pirzio Biroli  
“Com’era, dov’era”. Lessons in future urban density  
Donau-Universität Krems

15.20 - 15.35  Ettore Maria Mazzola  
Sustainable restoration  
University of Notre Dame

15.40 - 15.55  Wittfrida Mitterer  
Constructing on built environment, transform and regenerate the city, the example of Onna  
Bioarchitettura Journal

16.00 - 16.15  Marco Canciani  
Methodology of analysis and virtual recomposition: the case of Retrosi (Amatrice)  
Università di Roma Tre

16.20 - 16.35  Enrica Pieragostini and Salvatore Santuccio  
Survey and earthquake: the case of Visso  
Università degli Studi di Camerino

16.40 - 16.55  Giuliana Cardani and Paola Belluco  
The architectural heritage in seismic area: geometrical survey for damage analysis and strengthening design  
Politecnico di Milano

17.00 - 17.15  Luca Guerrini  
Design as a tool for bringing new life to the historic centre of L’Aquila  
Politecnico di Milano

17.20 - 17.35  Pietro Laureano  
Reconstruction projects with participatory approach, traditional knowledge and green technologies  
ICOMOS Italia

BREAK

PANEL DISCUSSION

18.00 - 18.30  All speakers plus Emilio Faroldi (Politecnico di Milano), Maurizio Mainetti, Gianluca Paggi (Regione Emilia-Romagna) and Luca Guardigli (Università degli Studi di Bologna) to moderate.
LEARNING THROUGH DRAWING
How can we develop our knowledge of heritage and place?

3A  3B

6 JULY
Politecnico di Milano / ROOM B2.2.11
B2 Building - Via Candiani 72, Milano
9.00 - 12.15

Chairs
Stefano Brusaporci
Università degli Studi dell'Aquila
Cristina Candito
Università degli Studi di Genova
<table>
<thead>
<tr>
<th>Time</th>
<th>Speaker(s)</th>
<th>Topic</th>
<th>Institution</th>
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<tbody>
<tr>
<td>9.00 - 9.20</td>
<td>Antonella Di Luggo</td>
<td>3D surveys and virtual explorations in the places of remembrance: the chapel of Monte dei Poveri in Naples</td>
<td>Università degli Studi di Napoli Federico II</td>
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<tr>
<td>9.25 - 9.45</td>
<td>Alberto Sdegno, Silvia Masserano and Veronica Riavis</td>
<td>The crociera room of villa Barbaro in Maser. Perspective restitution of architectural frescoes</td>
<td>Università degli Studi di Trieste</td>
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<tr>
<td>9.50 - 10.10</td>
<td>Leonardo Paris</td>
<td>Formal innovations in two sixteenth helicoidal staircases of Vignola and Mascarino</td>
<td>Sapienza Università di Roma</td>
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<tr>
<td>10.15 - 10.35</td>
<td>Andrew Saunders</td>
<td>Baroque topologies: novel approaches to analysis and representation of the baroque interior in the era of big data</td>
<td>University of Pennsylvania</td>
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<tr>
<td>10.40 - 11.00</td>
<td>Sara Morena, Salvatore Barba, Elena Gómez Merino and José Ignacio Sánchez Rivera</td>
<td>The technologies of architectural survey: a new comparison based on the tower of Sotillo de la Ribera, Burgos</td>
<td>Università degli Studi di Salerno, Universidad Nebrija, Universidad de Valladolid</td>
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<tr>
<td>11.05 - 11.25</td>
<td>Franz Fischnaller</td>
<td>The Last Supper interactive project. The illusion of reality: perspective and perception</td>
<td>Accademia Albertina di Belle Arti di Torino</td>
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<tr>
<td>11.30 - 11.50</td>
<td>Eva J. Rodríguez Romero, Carlota Sáenz de Tejada Granados and Rocío Santo-Tomás Muro</td>
<td>Lookouts as a tool for the valorisation of urban landscape. A case study of Madrid</td>
<td>Universidad CEU San Pablo</td>
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<tr>
<td>11.55 - 12.15</td>
<td>Steven W. Semes</td>
<td>Gustavo Giovannoni: the complete architect</td>
<td>University of Notre Dame</td>
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<tr>
<td><strong>LUNCH</strong></td>
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<td><strong>12.30 - 14.00</strong></td>
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Politecnico di Milano / ROOM B2.2.6
B2 Building - Via Candiani 72, Milano
9.00 - 12.15

Chairs
Cecilia Bolognesi
Politecnico di Milano
Michele Russo
Sapienza Università di Roma
9.00 - 9.20 Albert Samper, Pau Carazo and Blas Herrera
Some reflections on the non-constructible polygon in Santa Maria Novella, Florence
Universitat Rovira i Virgili

9.25 - 9.45 Alessio Cardaci and Antonella Versaci
An integrated programme for the conservation and valorisation of the tower of Frederick in Enna
Università degli Studi di Bergamo, Università KORE di Enna

9.50 - 10.10 José Antonio Franco Taboada and Ana E. Goy Diz
Architectural representation in the Spanish renaissance: some examples from the city of Lugo
University of A Coruña

10.15 - 10.35 Joaquín A. Martíñez-Moya, Jaume Gual-Ortí and M. Jesús Máñez-Pitarch
Physical scale models as diffusion tools of disappeared heritage
Universitat Jaume I

10.40 - 11.00 Michela Rossi
Learning from the past: water heritage. Landscape patterns around Parma
Politecnico di Milano

11.05 - 11.25 Mariana Martins De Carvalho
From the ruin to the temple, passing by the butchery. A reconstitution of the temple of Diana in Evora, based on literary and iconographic sources
Universidade do Porto

11.30 - 11.50 Francesca Fatta and Andrea Marraffa
The classical theatre and its material culture. The example of Lipari’s masks
Università degli Studi Mediterranea di Reggio Calabria

11.55 - 12.15 Carlo Berizzi and Cesare Zizza
Designing the ideal city of Aristotle’s thought
Università degli Studi di Pavia

**LUNCH**
12.30 - 14.00
DEVELOPING PLACE IDENTITY
How can place identity inform new design that will build community?

4A

6 JULY
Politecnico di Milano / ROOM B2.2.11
B2 Building - Via Candiani 72, Milano
14.00 - 16.00

Chair
José Baganha
INTBAU Portugal
14.00 - 14.15  Tomasz Jeleński
Inclusive placemaking: building future on local heritage
Cracow University of Technology, INTBAU Poland

14.20 - 14.35  David Mayernik
Language or tradition? Continuity and innovation in the landscape of Ticino
University of Notre Dame

14.40 - 14.55  Massimo Schinco (Università degli Studi di Pavia) and Sara Schinco
The “ephemeral architectures” as an example of play and re-invention in shared processes of creative knowledge

15.00 - 15.15  Fabio Bianconi, Sofia Catalucci and Marco Filippucci
The identity landscape in the cataloging of scattered assets in the area of Amelia
Università degli Studi di Perugia

15.20 - 15.35  Maurizio Unali, Giovanni Caffio, Alessia Maiolatesi, Giuseppe Marino
and Antonella Salucci
Intangible cultural heritage: poetics of the ephemeral in the land of Abruzzo
Università degli Studi "G. d'Annunzio" di Chieti-Pescara

15.40 - 15.55  Christopher C. Miller
Coding for community
Judson University

BREAK
BUILDING ACCORDING TO TRADITION

How can we build better homes?
Politecnico di Milano / ROOM B2.2.6
B2 Building - Via Candiani 72, Milano
14.00 - 16.00

Chair
Brian Hamilton
INTBAU Ireland
14.00 - 14.15  **Antonella Ranaldi**  
*Exploratory catalogue of architectures and rural micro-architectures in the National Park of Cilento*  
Soprintendenza Archeologia, Belle Arti e Paesaggio per la città metropolitana di Milano

14.20 - 14.35  **Mario Gallarati**  
*Built landscape typological components*  
INTBAU International College of Traditional Practitioners, Gallarati Architetti

14.40 - 14.55  **Manalee Nanavati**  
*Developing Tradition: A case of Heritage Foundation of Pakistan*  
Ahmedabad, Gujarat

15.00 - 15.15  **Valentina Pica**  
*Traditional earth architecture in the Euro-Mediterranean region. From conservation to knowledge for sustainable use*  
Università degli Studi Roma Tre

15.20 - 15.35  **Oriol Domínguez, Alejandro García Hermida and Carmen Moreno**  
*Restoring traditional architecture and promoting earth building in the M’hamid oasis: 2012-2014 campaigns*  
Terrachidia Association

15.40 - 15.55  **Audun Engh**  
*New Traditional Architecture and Urban Development in Northern Europe*  
INTBAU Scandinavia

**BREAK**
IMPLEMENTING THE NEW URBAN AGENDA
How can we work together for solutions to global challenges?

5

6 JULY
Politecnico di Milano / ROOM CASTIGLIONI
B2 Building - Via Candiani 72, Milano
16.30 - 18.05

Chair
Özgür Dinçyürek
Eastern Mediterranean University, North Cyprus

EVENT
A BRINDISI WITH INTBAU
presented by BuonaVita & Alessandro Perchinenna
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<td>16.30 - 16.45</td>
<td>Michele Morana</td>
<td>Jordan - The Regional Center for Conservation and Restoration of Cultural Heritage in Jerash</td>
<td>Agenzia Italiana per la Cooperazione allo Sviluppo - Amman</td>
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<tr>
<td>16.50 - 17.05</td>
<td>Richard Economakis</td>
<td>Streets of hope: an urbane, ecological approach to temporary housing for EU asylum seekers</td>
<td>University of Notre Dame</td>
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<td>17.10 - 17.25</td>
<td>Anna Mazzolini</td>
<td>N-AERUS Recommendations for the New Urban Agenda</td>
<td>Aarhus University</td>
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<td>17.30 - 17.45</td>
<td>Corinna Del Bianco</td>
<td>Living in Pemba between public and private space. The case study of Pemba in Mozambique</td>
<td>Politecnico di Milano</td>
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<tr>
<td>17.50 - 18.05</td>
<td>Julio Cesar Pérez Hernández</td>
<td>Cultural landscapes with a strong identity: Havana</td>
<td>INTBAU Cuba</td>
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**CLOSING REMARKS**

18.10 - 19.00

Report from session chairs

Harriet Wennberg, INTBAU Secretariat

Giuseppe Amoruso, Politecnico di Milano, INTBAU Italy Chair
The Study Tour will give participants the opportunity to acquire a deeper understanding of and appreciation for the classical tradition, with the architecture and landscapes of Vicenza as primary source study material. Vicenza’s townscape and the surrounding countryside offer an extraordinary sense of place through their landscape, built heritage, and design, as well as the highly influential architectural legacy of Palladio’s 16th century villas. Learning and observation will be enhanced through sketching and drawing in a number of locations. Participants will also have lectures, guided visits of the Teatro Olimpico and Palladio Museum, and the chance to participate in a live ‘sketchmob’.
7 JULY

Transfer from Milan to Vicenza
3.00 PM
Departure

SUNSET WELCOME ADDRESS
7.00 PM
Basilica Palladiana roof terrace
Dinner at Osteria Righetti (Piazza Duomo)

8 JULY

THE ART OF BUILDING IN STONE
9.00 AM
Introduction to Morseletto Workshop
10.30 AM
Visit to Morseletto Quarries and meeting
Barbara Morseletto

KEYNOTE SPEAKERS
Robert Adam (INTBAU Chair, Adam Architecture)
Pier Carlo Bontempi (Bontempi Associati), Anne Fairfax & Richard Sammons (Fairfax, Sammons & Partners Architects), Helmut Rudolf Peuker (Peuker Gebäudevermessungen), Alireza Sagharchi (Stanhope Gate Architecture)

BRUNCH ON THE ROCKS
Morseletto Quarries
4.30 PM
DIGITAL PALLADIO. MODEL, DRAWING, EXPERIENCE
Teatro Olimpico
Giuseppe Amoruso (Politecnico di Milano), Alberto Sardo (CAM2/FARO Technologies), Alberto Sdegno (Università degli Studi di Trieste)

5.30-7.00 PM
SKETCHMOB
SKETCHMOB© ITALIA – Stefan Davidovici, Marco Muscogiuri, Matteo Schubert, Irina Suteu
9 JULY

PALLADIO MUSEUM Visit
Presented by Guido Beltramini Palladio Museum Director

Afternoon
PALAZZO CHIERICATI Visit

Dinner at Angolo Palladio Pizzeria (Piazzetta Palladio)

10 JULY

Transfer from Vicenza to Milan
10.00 AM
Departure
"We believe that traditional building & local character help us to create better places to live"

#TRADITIONINTOPRACTICE

Become an INTBAU Member! Basic membership is free. Join now to support our cause and enjoy unique benefits and opportunities.

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